



**THE SOUTH INDIAN SUGARCANE & SUGAR TECHNOLOGISTS'  
ASSOCIATION, CHENNAI**

&

**COGENERATION ASSOCIATION OF INDIA, PUNE**



Rc. No.37/SISSTA/Seminar/2026

Date: 16.02.2026

To:

All Sponsors / Exhibitors / Advertisers

Dear Sir / Madam,

**Sub: Sponsor / Exhibitor / Advertisement Opportunity for Joint Seminar on  
“Decarbonizing Industry Through Cogeneration and Bio-CBG Technologies” – reg.**

As you are aware Bio fuels, are poised to play a crucial role in India’s energy transition. Sugar Sector has an opportunity to become the front runner in facilitating this transition through indigenous source of energy - helping achieve energy security which is prime most important factor as a nation while enhancing the income of the farmers and reducing GHG emissions. India has the potential to be one of the largest Bio Fuels producers in the world due to availability of abundant biomass.

In a continuous effort to update the Sugar / Ethanol / Cogen Industry, **The South Indian Sugarcane & Sugar Technologists Association (SISSTA) & Cogen India** are jointly organizing a One Day Seminar on “**Decarbonizing Industry Through Cogeneration and Bio-CBG Technologies**”, focused on unlocking sustainable growth opportunities for the sugar sector in all over India. The captioned Seminar is being organized at **Hotel Hyatt Regency, 135, Anna Salai, Teynampet, Chennai, Tamil Nadu on 25<sup>th</sup> March, 2026** and also supported by National Federation of Co-op. Sugar Factories Ltd. New Delhi.

Sugar mill decision makers / technocrats, eminent dignitaries, stakeholders along with Govt. officials from Tamil Nadu as well as nearby States shall mark their presence at this important seminar.

We would like to specially invite your organization for extending Sponsorship Support for the said seminar. The sponsorship / exhibitor / advertisement details / privileges are enclosed herewith (annexure – 1) for your go through & needful.

We request you to respond at your earliest convenience and book your interest by way of Sponsorship / Exhibitor along with the appropriate topic you wish to dwell on in the sessions. We believe your participation will greatly enrich the discussions and provide valuable insights for the growth of Bio-CBG in India as an alternative to CNG fossil fuel.

Please feel free to reach us at [sissta68@gmail.com](mailto:sissta68@gmail.com) / 9500120213 OR [cai@cogenindia.org](mailto:cai@cogenindia.org) / 9890532178 for queries / additional information, if any. Looking forward to hear you.

With Best Regards,

Thanking You

Yours Sincerely,

for South Indian Sugarcane & Sugar Technologists’ Association

for Cogeneration Association of India

Sd/-

**(R.V. KUMBHAR)**

President, SISSTA

M: 97312 61796

Sd/-

**(JAIPRAKASH DANDEGAONKAR)**

Vice President, CAI

**Conveners:** Shri V. Thiruvankadam, Vice President (TN) - SISSTA, M: 9442104026

**Further clarification:**

- Shri N. Gopalakrishnan, Secretary - SISSTA, M: 9500120213
- Ms. Anita Khatal, Chief Co-ordinator – CAI, M: 9890532178

<b>Sponsorship / Exhibit / Advertisement Opportunities</b>	<b>Charges (INR) + 18% GST Extra</b>
<b>Platinum Sponsorship</b>	
<ul style="list-style-type: none"> <li>• 4 complimentary delegate passes</li> <li>• Company's name &amp; logo prominently displayed as Sponsor on the event banner as well as on conference kit.</li> <li>• <b>Separate standee at a strategic location at venue</b></li> <li>• Privilege of an exclusive time slot of 20 minutes presentation during the appropriate session.</li> <li>• Distribution of literature during the program.</li> <li>• Full page colour advertisement in program proceeding</li> <li>• <b>Video Clip after Inaugural</b></li> </ul>	2,00,000/-
<b>Gold Sponsorship</b>	
<ul style="list-style-type: none"> <li>• 3 complimentary delegate passes</li> <li>• Company's name &amp; logo prominently displayed as on the event banner as well as on conference kit.</li> <li>• Privilege of an exclusive time slot of 10 minutes presentation during the appropriate session.</li> <li>• Distribution of literature during the program.</li> <li>• Full page colour advertisement in program proceeding</li> </ul>	1,50,000/-
<b>Silver Sponsorship</b>	
<ul style="list-style-type: none"> <li>• 2 complimentary delegate passes</li> <li>• Company's name &amp; logo displayed as on the event banner as well as on conference kit.</li> <li>• Distribution of literature during the program.</li> <li>• <b>Full page colour</b> advertisement in program proceeding</li> </ul>	1,00,000/-
<b>Bronze Sponsorship</b>	
<ul style="list-style-type: none"> <li>• 1 complimentary delegate pass</li> <li>• Company's name &amp; logo displayed as on the event banner as well as on conference kit.</li> <li>• Distribution of literature during the program.</li> <li>• <b>Full page B/W</b> advertisement in program proceeding</li> </ul>	60,000 /-
<b>Exhibit / Stall</b>	
Exhibit opportunity / Exhibit Stalls: (6 sq mtr) <ul style="list-style-type: none"> <li>• 2 complimentary delegate passes</li> </ul> Details of the Stall: Octonorm stall, Table – 01, Chairs – 02, Power point – 01, Spot lights, Dustbin – 01	50,000/-
<b>Advertisement Tariff</b>	
<ul style="list-style-type: none"> <li>➤ Outside Back Cover - Colour – Rs. 15,000/-</li> <li>➤ Inside Front Cover - Colour - Rs. 13,000/-</li> <li>➤ Inside Back Cover - Colour - Rs. 13,000/-</li> <li>➤ Inside Full page - Colour - Rs. 12,000/-</li> <li>➤ Inside Full page - B &amp; W - Rs. 8,000/-</li> </ul> <p style="text-align: center;"><i>(Page Print Size: 21.5 cm x 15 cm) - GST 5% extra for the above</i></p>	

Bank details for Sponsorships / Exhibit charges to be paid through RTGS in favour of

Account Name: Cogeneration Association of India

Bank : ICICI Bank

A/C No.: 003901235861 (Savings Account)

Bank IFSC : ICIC0000039

Branch. Ghole Road, Shivaji Nagar, Pune - 411005

**Kindly confirm your sponsorship / exhibit stall / advertisement on or before 15<sup>th</sup> March 2026 by mail [sissta68@gmail.com](mailto:sissta68@gmail.com) & [cai@cogenindia.org](mailto:cai@cogenindia.org)**

Contact:

Ms. Anita Khatal, Chief Co-ordinator [9890532178] &

Shri Abhay Kulkarni, Business Associate [ 9890025866]

Cogeneration Association of India, C/o Sakhar Sangh, 1st Floor Sakhar Sankul,  
Shivaji Nagar, Pune – 411005 [cai@cogenindia.org](mailto:cai@cogenindia.org) Website : [www.cogenindia.org](http://www.cogenindia.org)